

COOLBAUGH TOWNSHIP BOARD OF SUPERVISORS
WORK SESSION NOTES
June 19, 2018

The work session was called to order by Vice-Chairman Anthony Lamantia at 6:00 pm in the meeting room of the Coolbaugh Township Municipal Office, 5520 Municipal Drive, Tobyhanna, PA.

Board Members present:

Anthony Lamantia, Lynn Kelly, Alma I. Ruiz-Smith and Clare Colgan

Board Members absent:

William Weimer

Staff present:

Patrick Armstrong, Solicitor and Erin Masker, Township Secretary

Staff absent:

None

Mr. Lamantia announced that this work session is being recorded to aid in the preparation of the notes.

1. Savvy Citizen Presentation

A web presentation was provided by Savvy Citizen with representatives Jeralyn, Rich and Chuck. Savvy Citizen is a text based app that allows for important community information and events to be sent out to residents in the community that sign up to receive notifications. Savvy Citizen allows for push notifications, text messages, website / email notifications as well as search and social media. Some information that is valuable to get out would be upcoming events, road closures or just general information dissemination. Savvy also provides free access to the Police, emergency responders and other organizations to be able to send out, with the police notifications being immediate. Savvy Citizen will provide all the necessary marketing tools to get the word out on the app being available including road signs, posters, social media and press releases. Savvy Citizen also has an integrated calendar available that can link to the Township Website. The cost is 249.00 a month or 2490.00 a year with two months free plus an additional one time charge of \$800.00 for the advertising items to get the word out to the community. Other items available are a plugin calendar for \$25.00 per month and zonal notifications at \$50.00 per month which allows you to send out information to a particular part of the township. There is a four step wizard in order to get the notifications out which was demonstrated.

- **Discussion:** Ms. Ruiz-Smith asked what makes this app more beneficial than the cable company PSA stations that are available, being advised that this is mobile and that 95% of America has cellphones available to be provided with timely and current information. Ms. Ruiz-Smith asked for clarification as to whether we are purchasing an app or maintaining of the product, being advised that Savvy provides product support and upgrades and that the municipality will send out the alerts, stating that the upgrades are included in the pricing provided.

2. Opioid Issue Presentation by Detective Corporal Lucas Bray of PMRPD and Denise Doremus of PMREMS

Ms. Ruiz-Smith stated that she would like to have a special Board Meeting at the library to allow the public to see the urgency of this issue and that if the Board does not agree with that idea she will be asking COG to hold a presentation for the municipalities. Two videos were presented

to explain what an Opioid is and what it does to the body. D. Doremus stated that the PMREMS has had 60 overdoses since August that were heroin or opioid overdoses. Detective Corporal Bray stated that there have been 50 deaths that are confirmed to be overdoses, which was confirmed by the County Coroner this year, stating that PMRPD has had 6 deaths in 6 months from overdoses. Corporal Detective Bray stated that the deaths from overdose have increased tremendously and are the leading cause of deaths daily over car accidents, stating that Narcan is not carried by the Police Officers only maybe for the K-9 units. D. Doremus stated that Narcan is in every EMS truck. Corporal Detective Bray stated that he believes that there is not enough education available to the children in our schools like the DARE program when he was in high school which deterred him and many others from getting into drugs.

- **Discussion:** Ms. Ruiz-Smith stated that there is a lot of money available from the Attorney General's office through grants stating that they could ask for letters of support from the municipalities for educating youth in the community. Corporal Detective Bray stated that he has applied for and obtained a grant for the criminal investigation of dealers and stated that the inter-county task force obtained grant money from the Attorney General's office for targeting dealers. Ms. Ruiz-Smith asked if both the PMRPD and PMREMS would be available to make a presentation at COG being advised that they would. Mr. Lamantia asked if there are currently any presentations at the schools being advised there are not. V. Massaro stated that we need to approach the parents and children before it is too late as he has brought this to the previous board to be addressed and nothing had been done. Mr. Lamantia stated this can't be a once and done thing, it has to be ongoing also getting information back into the schools. A. Shincovich stated that the Mountain Center holds events and those may be a good venue for the presentation.

3. Other Business

Nothing was heard.

4. Public Input

Nothing was heard

The Work Session ended at 7:10pm.